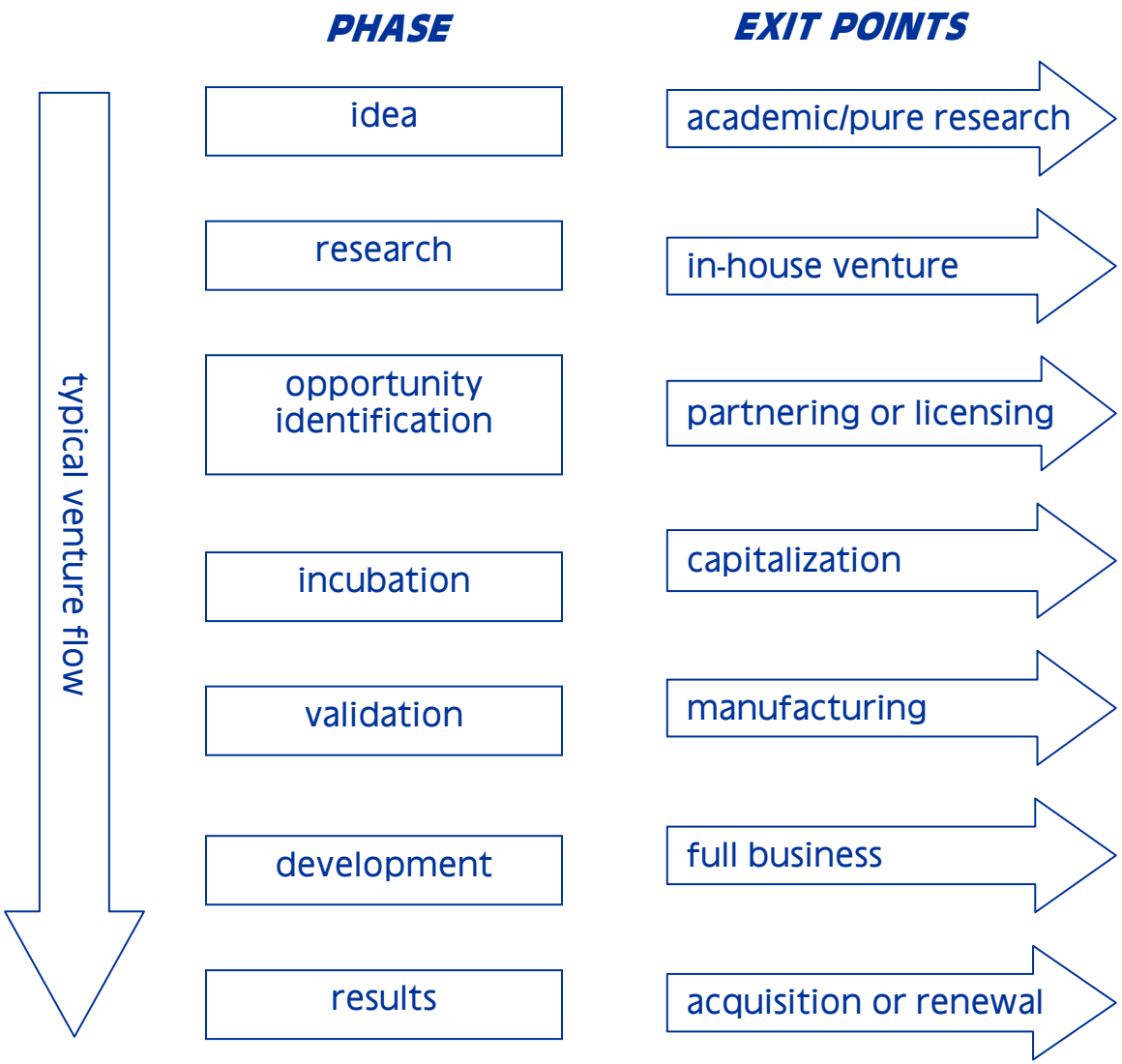
Planning for capitalization of the venture exit



NARRATIVE

A venture typically can use this model to help assess the most prudent way to achieve return on investment. Issues that must be explored include:

- *In which phase is the venture placed based on its existing characteristics?*
- *Which exit point is theoretically the most profitable for this venture?*
- *What amount of time and money and other conditions are required to move this venture to its most profitable condition?*
- *Are the required resources and conditions truly available to the extent and in the timeframes in which they are needed?*

Project management tools and techniques are very useful in documenting the venture's assets and the capability of the owning organization.